

## 2018 ON THE SPOT CONTEST DESCRIPTIONS

### **CONTEST REGISTRATION** Contest

Registration will be completed along with convention registration. You will be assigned a contest ID that your students will use to compete in each contest.

**DEADLINE** Registration will close at 11:59 p.m. March 19. Some categories may be capped, so we encourage you to register as soon as possible.

**FEES** Contests have a fee of \$5 for individual contests and \$10 for team contests.

**ENTRIES** Students are welcome to enter more than one individual contest, but please note the schedule of various contests to avoid conflicts.

### **THE BELOW CATEGORIES WILL BE SUBMITTED IN PERSON, ON PAPER.**

Opinion Column  
Poetry  
Review Writing  
Hand Drawn Illustration  
Press Conference Story  
Short Story  
Caption Writing  
Steven J. Thor Mixed Company

**PROMPTS** Upon check-in at the Convention, you will receive any necessary instructions. Proctored contests will receive check-in slips. All other contest prompts will be released via twitter @FSPA. Paper prompts will be available after they are released in the contest headquarters.

**ADVISER RESPONSIBILITIES** Advisers with students participating in on the spot contests are required volunteer at convention. Volunteer opportunities include judging, chaperoning the dance or teaching a session. You will be asked to provide your preference on volunteering and notified of your assignment prior to the convention. Failure to complete this requirement will result in disqualification of all entries by that publication.

### **ALL OTHER CATEGORIES WILL BE DIGITAL SUBMISSIONS.**

No USB jump drives will be accepted. Upload portals will be available during the contest windows. Broadcast entries must be youtube or Vimeo links. Help uploading will be available in the contest headquarters.

## TEAM CONTESTS

Each **SCHOOL** may enter ONLY one team in each of the following contests.

### NEWSPAPER TEAM CONTEST (\$10)

**Prompt released via Twitter @FSPA at noon Thursday; PDF files submitted by 10:30 p.m. Thursday**

A team of up to four student journalists will work together to cover Thursday activities at the convention. They'll create a newspaper front page and a second page of content by taking their own photos, writing their own stories and designing their own pages to required specifications – all while dealing with the pressures of a tight deadline. The team must provide its own cameras, camera cords/card readers, computer(s) and other necessary tools.

### YEARBOOK TEAM CONTEST (\$10)

**Prompt released via Twitter @FSPA at noon Thursday; PDF files submitted by 10:30 p.m. Thursday**

A team of up to four student journalists will work together to cover Thursday activities at the convention. They'll create a double-page yearbook spread by writing their own stories and designing their own pages to required specifications – all while dealing with the pressures of a tight deadline. The team must provide its own cameras, camera cords/card readers, computer(s) and other necessary tools.

### LITERARY MAGAZINE TEAM CONTEST (\$10)

**Prompt released via Twitter @FSPA no later than Monday April 9; completed entry 4 p.m. Thursday**

A team of up to four students will work together to create a literary magazine spread based on a specific theme.

### TEAM BROADCAST (\$25)

**Prompt released via Twitter @FSPA at 7 a.m. Friday; digital link submitted by 1 p.m. Friday**

Produce a 5-10 minute broadcast news show from the FSPA Convention. Participation in News Package is required. The News Package entry **MUST** be included within the broadcast but does not have to be the exact version you submitted. Content from other contest submissions, either in whole or re-edited, by your publication is permitted but not required. One completely new element must be included in the show as well (this can include an in studio interview, or a second package that can't exceed

more than 90 seconds, a segment). Submission will be a digital link. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

## PRINT CONTESTS

Each **PUBLICATION** may enter one **STUDENT** in each of the following contests.

### OPINION COLUMN (\$5)

**2 p.m. – 3:50 p.m. Thursday**

Write an opinion column/commentary based on an assigned topic. Participants must provide their own paper and pen/pencil.

### POETRY (\$5)

**2 p.m. – 3:50 p.m. Thursday**

Create a poem based on an assigned prompt. Participants must provide their own paper and pen/pencil.

### REVIEW WRITING (\$5)

**2 p.m. – 5:50 p.m. Thursday**

Write a review on an assigned topic. Participants must provide their own paper and pen/pencil.

### HAND DRAWN ILLUSTRATION (\$5)

**4 p.m. – 5:50 p.m. Thursday**

Create a hand-drawn illustration based on an assigned prompt. Participants must provide their own paper and art supplies. Submission may not be digitally created or digitally altered in any way.

### PRESS CONFERENCE STORY (\$5)

**4 p.m. – 5:50 p.m. Thursday**

Write a story based on a press conference/interview opportunity. Participants must provide their own paper and pen/pencil.

### SHORT STORY (\$5)

**4 p.m. – 5:50 p.m. Thursday**

Create a short story based on an assigned prompt. Participants must provide their own paper/pencil.

### \*\*NEW\*\* CAPTION WRITING (\$5)

**4 p.m. – 5:50 p.m. Thursday**

Participants will write three captions based on provided facts, quotes and photos using AP style. Participants must provide their own paper/pencil.

## BROADCAST CONTESTS

Each **SCHOOL** may enter ONLY one team in each of the following contests.

### MAN ON THE STREET (\$10)

**Prompt released via Twitter @FSPA at noon Thursday; digital link submitted by 11:59 p.m. Thursday**

Students will cover convention registration, opening session and the convention theme with an “Entertainment Tonight” style piece (not to exceed two minutes). This team, of up to four, should include interactive stand-ups, interviews, background music and creative transitions while telling the story of the FSPA convention theme. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### EDIT TO THE BEAT (\$10)

**Prompt released via Twitter @FSPA at noon Thursday; digital link submitted by 11:59 p.m. Thursday**

A team of up to three students must shoot video of students at the FSPA convention and edit this footage to the beat of the song provided (finished video will be one minute). The winning entry will be the start of the closing video of the convention, played Saturday morning. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### NEWS PACKAGE (\$10)

**Prompt released via Twitter @FSPA at 2 p.m. Thursday; digital link submitted by 5:50 p.m. Thursday**

*\*\* This category must be entered if publications want to compete in Team Broadcast. \*\**

Student news team of up to four members will produce a news package (not to exceed two minutes) on a press release that will be distributed just before the contest begins. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### BROADCAST REVIEW (\$10)

**Pick up materials at 2 p.m. Thursday; digital link submitted by 5:50 p.m. Thursday**

Team of up to 3 students per publication  
Produce a package based on a given item (not to exceed 90 seconds). This team will report or account of a product. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### \*\*NEW\*\* PRESS CONFERENCE COVERAGE (\$10)

**Pick up materials at 4 p.m. Thursday; digital link submitted by 9 p.m. Thursday**

A team of up to three students will attend a press conference and produce a segment on the topic. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### INDIVIDUAL NEWS ANCHOR (\$5)

**8:30 p.m. – 10:30 p.m. Thursday \*\*One student per publication\*\***

Student will read a provided news script on camera with approximately 10 minutes to review/make notes beforehand. A teleprompter will be provided.

## GENERAL CONTESTS

Each **PUBLICATION** may enter one **STUDENT** in each of the following contests.

### COLLABORATIVE COMMERCIAL (\$5)

**Pick up materials 2 p.m. Thursday; digital link submitted by 6 p.m. Thursday**

One student from each publication may sign up for this contest and will be paired with two students from different schools. This team of three will have two and a half hours to shoot and edit a 30-second commercial on a topic provided. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines.

### **\*\*NEW\*\* CONVENTION SNAPCHAT COVERAGE (\$5)**

**Prompt released via Twitter @FSPA at noon Thursday; digital file submitted by 10:30 p.m. Thursday**

Students will use SnapChat to cover Thursday's convention events. Participants will create a story using their own SnapChat account based on provided prompt. Student must download the story as a video and will be submitted via a digital upload.

### NEWS PHOTOGRAPHY (\$5)

**Prompt released via Twitter @FSPA at noon Thursday; digital file submitted by 10:30 p.m. Thursday**

Take a photo based on an assigned prompt. Contest will take place on the hotel grounds. Participants must provide camera and have ability to upload digital image to submission site.

### FEATURE PHOTOGRAPHY (\$5)

**Prompt released via Twitter @FSPA at noon Thursday; digital file submitted by 10:30 p.m. Thursday**

Take a photo based on an assigned prompt. Contest will take place on the hotel grounds. Participants must provide camera and have ability to upload digital image to submission site.

### ALTERNATIVE COVERAGE MODULE (\$5)

(formally Digital Infographic)

**2 p.m. – 3:50 p.m. Thursday**

Create an original alternative coverage module using provided content and criteria. Program use is up to participant (Adobe InDesign, Info.gram, Piktochart, Visual.ly, etc.) Participants must provide their own computer and will submit the image as a PDF file.

### STEVEN J. THOR MIXED COMPANY CONTEST (\$5 entry fee)

**8:30 p.m. – 10:30 p.m. Thursday**

Submit the name of one participant who will be paired with a group of students from different publications. The group will plan, write and design a newspaper or news-magazine spread under the pressure of a deadline. Work will be hand-drawn; art will be provided. Participants will need to provide paper and their own pens/pencils/markers/rulers/etc. We will provide layout paper.

### **\*\*NEW\*\* EDITORIAL PHOTOGRAPHY (\$5)**

**Participants will be assigned a time sometime between 2 p.m. and 5:50 p.m. Thursday to complete this competition**

Participants will be given 5 minutes to take one editorial photo of a provided product. All equipment and subject matter will be provided. Contest will take place on the hotel grounds.



# 2018 ON THE SPOT CONTEST SCHEDULE

12:00	YEARBOOK TEAM	10:30
12:00	NEWSPAPER TEAM	10:30
	4:00 LIT MAG TEAM	
12:00	MAN ON THE STREET	11:59
12:00	EDIT TO THE BEAT	11:59
2:00	NEWS PACKAGE	5:50
2:00	BROADCAST REVIEW	5:50
4:00	PRESS CONFERENCE PACKAGE	9:00
		8:30 NEWS ANCHOR - SCHEDULED TIMES
2:00	OPINION COLUMN	3:50
2:00	POETRY	3:50
2:00	REVIEW WRITING	5:50
	HANDDRAWN ILLUSTRATION	5:50
	PRESS CONFERENCE	5:50
	SHORT STORY	5:50
	CAPTION WRITING	5:50
12:00	SNAPCHAT COVERAGE	
12:00	NEWS PHOTO	
12:00	FEATURE PHOTO	
2:00	COLLABORATIVE COMMERCIAL	5:50
2:00	ALTERNATE COVERAGE MOD.	3:50
2:00	EDITORIAL PHOTO - SCHEDULED TIMES	
		8:30 MIXED COMPANY
		10:30
	BROADCAST TEAM - FRIDAY 7:00 A.M. - 1:00 P.M.	