

ELECTRIFY

FSPA 2019

2019 FSPA STATE CONVENTION SPONSOR INFORMATION

About FSPA

Founded in 1946, the Florida Scholastic Press Association is comprised of more than 300 student publications, online media teams and broadcast programs throughout the state. The primary aim of this organization is to educate, train and support scholastic journalists and their advisers.

FSPA believes that the responsible exercise of freedom of expression involves adherence to the highest standards of journalism. Students and advisers have an obligation to learn and practice the legal and ethical responsibilities expected of journalists.

Convention Information

Every year, more than 1300 student journalists and their advisers from all across Florida attend the FSPA State Convention in Orlando for the opportunity to learn from professionals and better their own skills as well as their school's broadcast program, newspaper, magazine or yearbook. We offer more 70 sessions and 80 competitions over three days, so there is something for every one.

Affiliate Membership

Only FSPA Affiliate Members may have space in the exhibit hall at the state convention. The cost for a one year membership is \$200 (educational institutions receive a \$25 discount).

Affiliate Membership includes the following benefits:

- Free exhibit table at the state convention
- Recognition in the convention program
- Convention participant list
- Use of the FSPA Sponsor Logo
- Opportunity to have your ad on the FSPA website
- Convention hotel room rate

Why Become a Sponsor?

Being a sponsor of the FSPA shows your support commitment to scholastic journalism in the state of Florida. With over 1300 middle and high school students and advisers in attendance from the panhandle to the keys, our spring convention is a unique opportunity to speak one on one and share your message with a large and diverse audience. The following page lists our sponsorship opportunities.

Do you have a different sponsorship idea that you believe will benefit our members? We are welcome to hearing new ideas.

Speaker Information

Want to share your expertise at the state convention? We offer 70 different breakout sessions throughout the day on Friday, April 12 from 9 a.m. to 4 p.m. We are looking for speakers on every facet of journalism and we encourage our affiliate members to share their expertise. Affiliate members are allowed to present two different sessions; no sales pitches, please. If you are interested in presenting, please fill out 2019 Session Proposal Form at <https://goo.gl/forms/vEXrHgq0QvXW7gkR2>

Hotel Information

Wyndham Orlando Resort
8001 International Drive
Orlando, FL 32819
407-351-2420

Affiliate Members can get the FSPA Convention room rate of \$145 per night.

2019 FSPA STATE CONVENTION SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

GOLD SPONSOR - \$4000 (3 Spots)

- Affiliate Membership
- Additional Exhibit Table
- Large logo on Convention t-shirt
- Logo on Adviser Bag
- Full page ad in convention program
- Promotional item in adviser bag
- Sponsored ad on FSPA Social Media during convention
- Sponsorship of one Adviser meal (Thursday reception, Friday Breakfast or Friday Luncheon)*
- Sponsorship of one General Session (Thursday Opening, Friday Banquet or Saturday Awards)*

*Specific meal/sessions will be chosen at random. Sponsorships include recognition during the event and opportunity to speak briefly during adviser meal.

SILVER SPONSOR - \$1500

- Affiliate Membership
- Additional Exhibit Table
- Small logo on Convention t-shirt
- Full page ad in convention program
- Promotional item in adviser bag

BRONZE SPONSOR - \$500

- Affiliate Membership
- Additional Exhibit Table
- Half page ad in convention program

AFFILIATE MEMBERSHIP - \$200

AFFILIATE MEMBERSHIP (EDUCATIONAL INSTITUTION) - \$175

Additional Sponsorship Opportunities

AWARDS

Award sponsorships include recognition on the website, in the program and before the award is announced.

- Student Journalist of the Year	\$1000
- Teacher of the Year	\$500
- Broadcast Journalist of the Year	\$500
- Designer of the Year	\$500
- Multimedia Journalist of the Year	\$500
- Photojournalist of the Year	\$500
- Writer of the Year	\$500
- Sunshine Standouts -Broadcast*	\$500
- Sunshine Standouts -Lit Mag*	\$500
- Sunshine Standouts -Newspaper*	\$500
- Sunshine Standouts -Online Media*	\$500
- Sunshine Standouts - Yearbook*	\$500

*Opportunity for Educational Institutions only.

GIVEAWAYS

Get your company's logo in more places. Promotional items in adviser bags are provided by you and delivered to the FSPA office no later than April 1.

- Logo on lanyards	\$1500
- Small Logo on t-shirts	\$500
- Promotional item in adviser bag	\$200

ADVERTISING

Advertisements are in color and appear in the program that goes out to all attendees. We must receive advertising artwork no later than March 1.

- Full Page (8.5" x 11")	\$300
- Half Page (8.5" x 5.5")	\$150

OTHER

Additional exhibit tables are dependent on space in our convention floor. Adviser luncheon tickets will be offered to advisers and their guests first, and any additional space will be granted after. You will be informed by April 1 if we can not fulfill one of these opportunities.

- Additional Exhibit Table	\$200
- Friday Adviser Luncheon Ticket	\$40