about FSPA.

Founded in 1946, the Florida Scholastic Press Association is comprised of more than 300 student publications, online media teams and broadcast programs throughout the state. The primary aim of this organization is to educate, train and support scholastic journalists and their advisers.

FSPA believes that the responsible exercise of freedom of expression involves adherence to the highest standards of journalism. Students and advisers have an obligation to learn and practice the legal and ethical responsibilities expected of journalists.

convention information.

Every year, more than 1300 student journalists and their advisers from all across Florida attend the FSPA State Convention in Orlando for the opportunity to learn from professionals and better their own skills as well as their school’s broadcast program, newspaper, magazine or yearbook. We offer more 70 sessions and 80 competitions over three days, so there is something for every one.

affiliate membership.

Only FSPA Affiliate Members may have space in the exhibit hall at the state convention. The cost for a one year affiliate membership for an educational institution is $175.

Affiliate Membership for educational institutions includes the following benefits:
- Free exhibit table at the state convention
- Recognition in the convention program
- 30 minute information session (NEW for 2020)
- Convention participant list
- Use of the FSPA Sponsor Logo
- Opportunity to have your ad on the FSPA website
- Convention hotel room rate

new for 2020!

Affiliate Members of an educational institution will not only get an exhibit table for Thursday and Friday of the convention, but will also have the opportunity to hold a 30 minute informational session about your school/program. This is your opportunity to show our attendees, many of which are high school juniors, why your school is the best fit for them.

These special sessions will be held during the day on Thursday, April 23 only, and will be scheduled once sponsorship registration closes. These do not replace the breakout sessions on Friday that you may be used to (see below).

speaker information.

Want to share your expertise at the state convention? We offer 70 different breakout sessions throughout the day on Friday, April 24 from 9 a.m. to 4 p.m. We are looking for speakers on every facet of journalism and we encourage our affiliate members to share their expertise. Affiliate members are allowed to present two different sessions; no sales pitches, please. If you are interested in presenting, please fill out 2020 Session Proposal Form at https://goo.gl/forms/vEXrHgq0QvXW7gkR2

hotel information.

Wyndham Orlando Resort
8001 International Drive
Orlando, FL 32819
407-351-2420

Affiliate Members can get the FSPA Convention room rate of $145 per night.
Sponsorship levels.

Gold Sponsor - $4000 (3 Spots)
- Affiliate membership
- Additional exhibit table
- Large logo on convention t-shirt
- Logo on adviser bag
- Full page ad in convention program
- Promotional item in adviser bag
- Sponsored ad on FSPA social media during convention
- Sponsorship of one adviser meal (Thursday reception, Friday breakfast or Friday luncheon)*
- Sponsorship of one general session (Thursday opening, Friday banquet or Saturday awards)*

Silver Sponsor - $1500
- Affiliate membership
- Additional exhibit table
- Small logo on Convention t-shirt
- Full page ad in convention program
- Promotional item in adviser bag

Bronze Sponsor - $500
- Affiliate membership
- Additional exhibit table
- Half page ad in convention program

Affiliate Membership (Educational Institution) - $175

Additional sponsorship opportunities.

Awards
Award sponsorships include recognition on the website, in the program and before the award is announced.

- Student Journalist of the Year $1000
- Teacher of the Year $500
- Broadcast Journalist of the Year $500
- Designer of the Year $500
- Multimedia Journalist of the Year $500
- Photojounalist of the Year $500
- Writer of the Year $500
- Sunshine Standouts - Broadcast* $500
- Sunshine Standouts - Lit Mag* $500
- Sunshine Standouts - Newspaper* $500
- Sunshine Standouts - Online Media* $500
- Sunshine Standouts - Yearbook* $500

*Opportunity for Educational Institutions only.

Giveaways
Get your company’s logo in more places. Promotional items in adviser bags are provided by you and delivered to the FSPA office no later than April 6.

- Logo on lanyards $1500
- Small logo on t-shirts $500
- Promotional item in adviser bag $200

Advertising
Advertisements are in color and appear in the program that goes out to all attendees. We must receive advertising artwork no later than March 13.

- Full page (8.5” x 11”) $300
- Half page (8.5” x 5.5”) $150

Other
Additional exhibit tables are dependent on space in our convention floor. Adviser luncheon and Banquet tickets will be offered to advisers and their guests first, and any additional space will be granted after. You will be informed by April 1 if we can not fulfill one of these opportunities.

- Additional exhibit table $200
- Friday adviser luncheon ticket $40
- Friday banquet ticket $55

Support a free press in Florida schools.

FSPA and New Voices Florida are selling t-shirts to support a New Voices campaign in the state. New Voices seeks to protect student press freedom with state laws, and 100% of the proceeds will go to that cause.

For more information on New Voices, visit splc.org/new-voices