



Florida Scholastic Press Association

Fall 2017 Digital Contests

Revised deadlines:

Deadline 1: 8 p.m. Monday, Sept. 25 for select categories

Other categories: 5 p.m. Wednesday, Oct. 4

Member publications are welcome to submit three entries per category, unless otherwise noted. Each submission costs \$7, which will be billed after the submission deadline. Publications with an outstanding balance from the spring may be required to bring their accounts current prior to submitting entries. Work will be evaluated against other entries statewide, with top-scoring (All-Florida ranked) winners recognized online.

The upload database is currently accepting entries.

While there are labels above the categories below, students from different platforms can enter across the board. For example, we know a newspaper student may have an interest in writing a short story. That said, students should belong to the staff under which their work is being entered. Publications should not submit work under another publication's account. Middle school publications are welcome to enter all categories, but only middle school students may enter middle school categories.

Questions? Contact FSPA Evaluations Coordinator Joe Humphrey at fspacevents@gmail.com.

Highlighted categories must be submitted by 8 p.m. Monday, Sept. 25.

YEARBOOK

Submissions will consist of a single PDF or, for Category 4, a PDF and a link to a video hosted on YouTube, SchoolTube or Vimeo

01. Yearbook Preliminary Theme Package — Submit up to five attachments outlining your proposed 2018 yearbook theme. Can be visual and verbal elements. Can just be notes. The goal here is to get you feedback from award-winning advisers ASAP to help you shape the upcoming book. (One entry per publication)

02. Yearbook Summer Spread — Submit the draft of a spread about summer 2017. For chrono books where summer may just be one element of the page, you are welcome to submit within this category. Please submit as a spread.

03. Deadline Module — Create a module (4 inches tall by 6 inches wide) suitable for publication on a spread about Hurricane Irma.

04. Middle School Yearbook Spread — Submit a single content spread (not opening or divider) created since March. It may be from your 2016 book or the draft of a 2017 spread, but not previously submitted to an FSPA contest.

LITERARY MAGAZINE

Submissions will consist of a single PDF or JPG, or three PDFs for Category 9

05. Literary Magazine Spread — Submit a single spread created since March (and not previously submitted in an FSPA contest)

06. Deadline Short Story — Compose a short story with only a single character facing an internal struggle.

ONLINE MEDIA

Submissions will consist of a single web link.

07. Back to School Coverage — Submit coverage of your first day of school. Entry may include story, photos, audio/video or other elements. Submit a single web link. One entry per publication.

08. Deadline Web Coverage — Publish coverage about how members of your campus/community coped with Hurricane Irma, which may also include the extended time off school.

09. Interactive Graphic — Submit a URL of an interactive graphic created since July 1.

10. Middle School Podcast — Create an audio podcast that explains a complex issue to a young audience. Publish the audio online and submit a single web link to the content. Max length 5:00.

BROADCAST

Video entries must be published to YouTube, SchoolTube or Vimeo. Then submit a link to the content.

11. Deadline News Package — Produce a max 2:30 package about how Hurricane Irma affected your campus. You are welcome to utilize student-recorded footage from prior to Sept. 17 if you have it.

12. Fashion Segment — Submit a max 5:00 segment centered on fashion. It may include multiple packages and anchor component. Submit as a single link. One entry per publication.

13. Middle School Event Coverage — Submit a max 2:30 package about a specific on- or off-campus event relevant to you student body.

14. First Day Story — TELL A STORY about the first day of school. Don't just make it the standard news wrap-up. Find an interesting angle to present in a max 1:30 package.

15. News Anchor — Submit a 3:00 sample of your work as a news anchor.

NEWSPAPER

Submissions will consist of a single PDF or JPG

16. Newspaper Style Guide — Submit a sample of your newspaper style guide for the current school year, including your flag, folios, standing items such as pull quotes, headline treatment styles, etc. May be up to five pages long. Like with Category 01, our goal will be to provide you with timely feedback you can use. Submit as a single PDF.

17. Deadline Feature Story — Create a max 500-word feature story that tells a single person's Hurricane Irma story.

18. Topic Page/Spread — Submit a single page or double-page spread themed around the same topic.

19. Middle School Column — Submit a max-500-word column about a topic of importance to your readers.

PHOTOGRAPHY

Submissions as JPG

20. Club Photography — Submit the best image of a club in action (taken since July 1).

21. Themed Photography — Submit three photographs that would fit within the theme of "patterns." This entry may be the work of three different photographers.

22. Sports Photography — Submit your staff's top fall sports photo from this school year. It can be an action or feature shot.

23. Middle School Promotional Photography — Submit a set of three photographs that could be used to promote an elective program on your campus.

How to access the database:

1. Go to <http://betternewspapercontest.com>
2. In the top menu, select "Contestant Login"
3. Select the "Contestant Manager" tab, "FSPA Fall 2017 Digital Contests" on the left menu and your publication on the right menu.

4. **(If your organization is not listed, skip down in these instructions to “HELP! I can’t access the database” below.)**
5. If you used this system for previous contests, your password is still the same or you can click on the recover password button to have it emailed to the email address on file. If you are a first-time user, the default password is (available by emailing fspacecontests@gmail.com).
6. Once you’re logged in
 - a. Select a new password
 - b. Add your contact name, number and email address
 - c. Read and agree to the terms of use
7. Select submit
8. **After uploading a few entries, you may receive an email asking you to confirm your email address. You will be unable to upload additional entries until you’ve completed this important security step. We strongly suggest you make an effort to clear this hurdle ASAP because there will be no extensions granted for entries and sometimes that email can get caught by a spam filter.**

HELP! I can’t access the database...

- If you are unable to log-in, send an email with the subject line DATABASE to fspacecontests@gmail.com. Make sure your name, your publication name and your email address are included in the message, along with an explanation. Again, provide us with specific information here so we can help you! You can expect a response within 24 hours, most likely significantly faster.

Navigating the entry form

1. Once you’ve logged in successfully, go to “My Contest” in the top menu and select “submit entry.”
 2. Select GENERAL for “Division”
 3. Then select the category you want to enter.
 4. Under headline or title, provide a headline or description for each entry
- For text-based entries, submit a Word doc, PDF or web link.
 - For photo entries, submit a JPG unless otherwise noted.
 - For design entries, submit a PDF. For categories requiring a double-page spread, make sure to export your two pages as a “spread” so that the pages face on the document.
 - Broadcast and multimedia entries must be uploaded to a service such as YouTube, SchoolTube or Vimeo and submitted as a web link.

Who should be credited: Enter the names of up to four students. If more than four students contributed to an entry, enter “Staff” for the entry name.

Entries also require you to respond to a reCAPTCHA.

Once you have uploaded the maximum allowable number of entries in a category, it will disappear from the drop-down menu. Three entries are allowed in most categories, though some (as noted) allow only a single entry.

Managing Entries

Once you’ve uploaded content, you can view and edit your entries at any time by going to the top left menu “my contest” and selecting “manage entries.”

This screen will allow you to see all of your entries at a glance. You're able to click on any file you uploaded to review it or any link you provided to test it. On the right side of each submission, select "edit" to change an entry; "disable" if you wish to keep an entry in the database but not submit it and "delete" to eliminate an entry from the database. If you delete a category entry, that category will reappear in the pulldown menu on the page where you submit entries.

Please make sure you test the attachments and links to ensure the content is viewable by judges.

All entries will be evaluated statewide, with "All-Florida" quality work recognized on our website. We will also hold a live Internet broadcast in December to recognize a Best of the Best winner for each category.

IMPORTANT:

Please do not wait until the final day to try and access the database. We've worked to get this system ready for uploading, but mistakes do happen and the sooner we know there's an issue, the easier it is to correct. Take a few moments to at least log into the system and know you are able to upload to it.

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